



Discover Your Story. *Get Admitted.*

MBA APPLICATION PREPARATION PROCESS

<i>SERVICE</i>	<i>DESCRIPTION</i>
I. INTRODUCTORY CONSULTATION	The consultation call will introduce the Applicant to their assigned Write Track Expert where they will discuss Write Track services and review the MBA-APP* timeline as well as the application strategy process.
II. QUESTIONNAIRE EVALUATION	Applicant will fill out the MBA-APP Questionnaire in detail and share it with the Write Track Expert. Write Track Expert will review and then go over each question with the Applicant over a recorded call to understand the Applicant’s goals and profile. This should lay the groundwork for the SWOT assessment, school selection process, and narrative creation.
III. SWOT ASSESSMENT	Write Track Expert will undertake an in-depth Strengths Weaknesses Opportunities Threats assessment (SWOT) of the Applicant to better assess school selection, application goals, and profile. Applicant is encouraged to also take the CliftonStrength Test to further help the Write Track understand and provide informed guidance on the Applicant’s passions and career goals.
IV. CV REVIEW	The Write Track Expert will provide a high-level review of the Applicant’s CV based on a multi-factor checklist.
V. SCHOOL SELECTION STRATEGY	Applicant and Write Track Expert will create a short list of Reach, Difficult, and Safety schools in accordance with guidance and research of both Applicant and Expert. Write Track Expert will use proprietary methodologies to help with school/major selection to maximize Applicant’s admissions opportunities.
VI. NARRATIVE CREATION	Based on the Consultation Call, Questionnaire, SWOT Assessment, and CliftonStrengths Test among other factors, Write Track Expert will work with Applicant to provide a high-level narrative in terms of what will make the Applicant stand-out among thousands on their application materials.
VII. APPLICATION TIMELINE OUTLINE	Write Track Expert will outline the selected school deadlines, financial aid deadlines, and school specific application strategy goals.

**MBA-APP is intended to provide the Applicant with a solid foundation to navigate each part of the college application process through the proprietary methodology, assessments, research, and guidance of Write Track Experts. Applicants are however encouraged to undertake their own research for schools and financial aid to ensure that they are best prepared to successfully gain admissions and fund their education.*

***If Applicant takes on a School Application (including Common App), Write Track will apply a \$100 discount towards School Application Price. Please email: info@writetrackadmissions.com for additional information.*